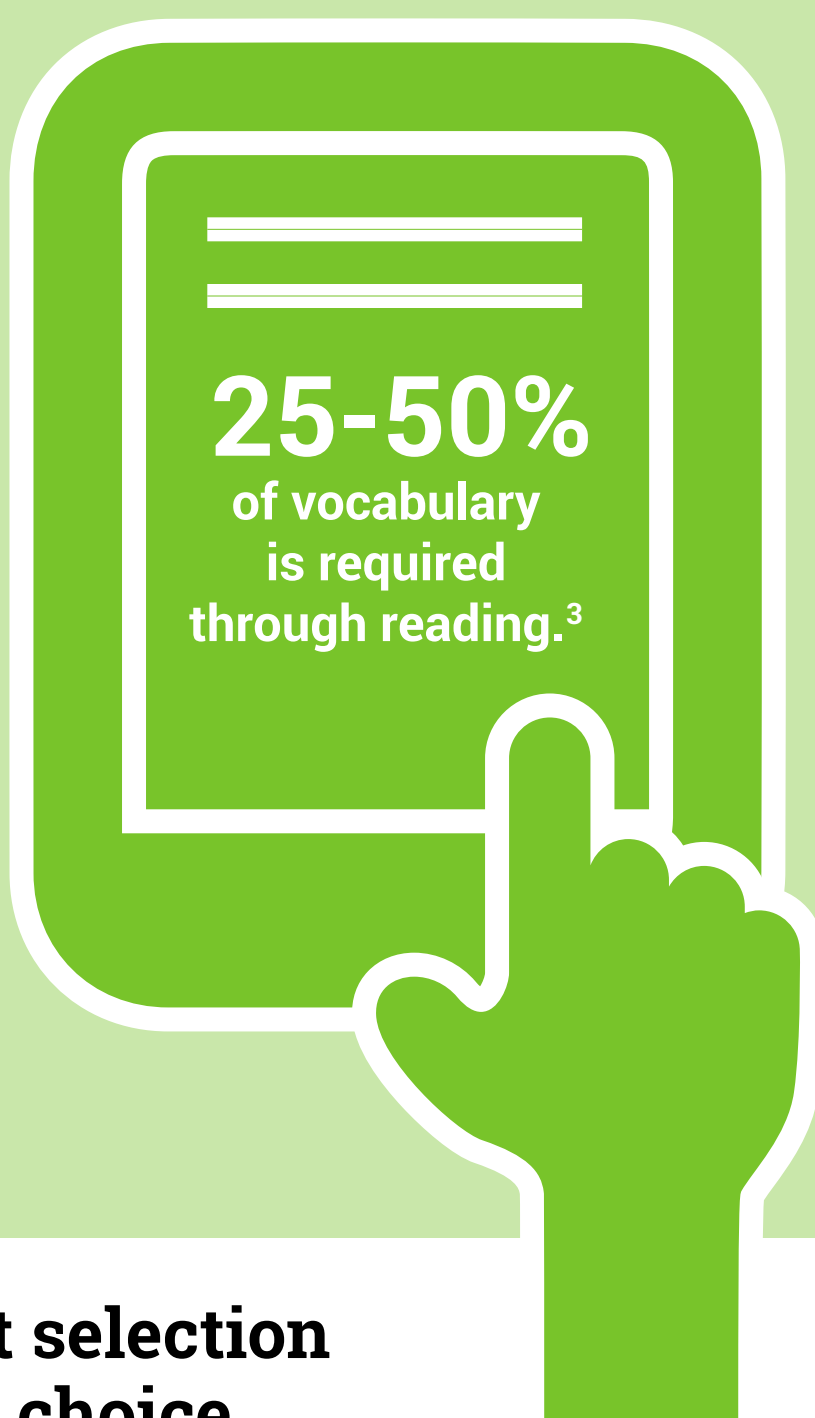


# Reading practice matters.

## Reading establishes a strong vocabulary.

“Learning, as a language based activity, is fundamentally and profoundly dependent on vocabulary knowledge.”<sup>2</sup>

With Accelerated Reader 360, students steadily build their vocabularies through a volume of reading, in-context vocabulary exposure, and vocabulary quizzes.



Reading practice is the best predictor of overall academic achievement, even more than socioeconomic status or ethnicity.<sup>1</sup>



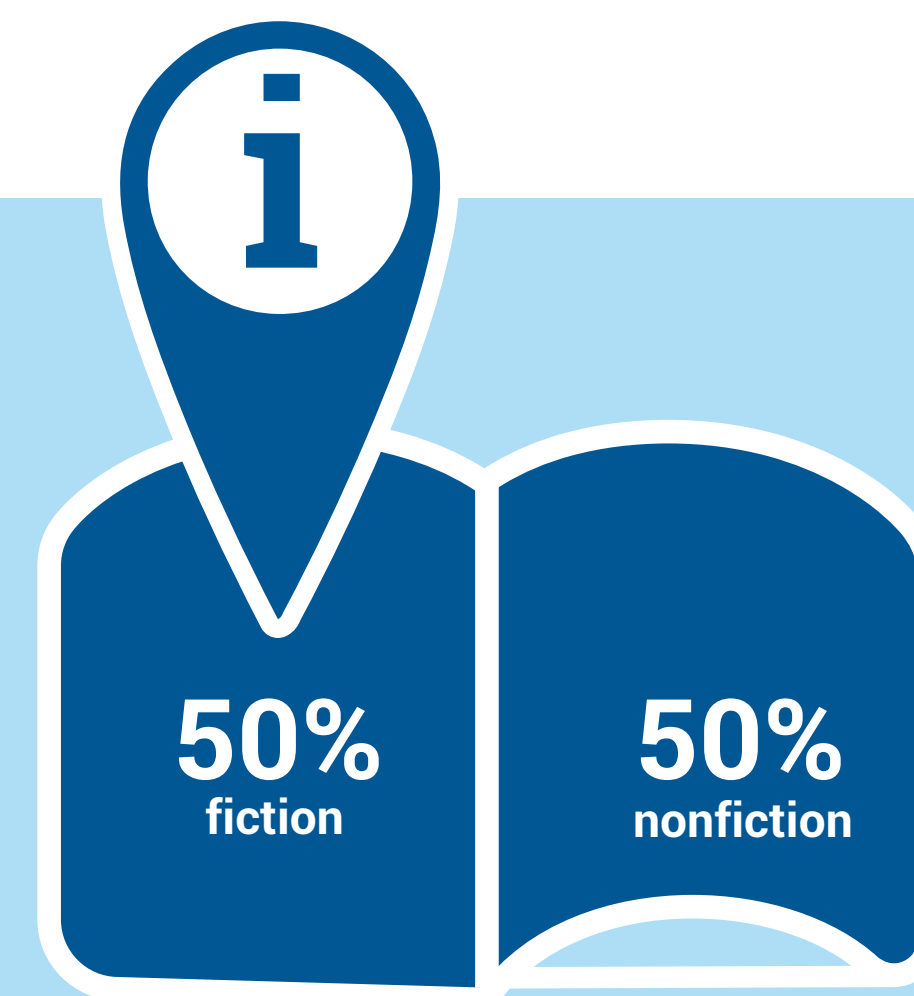
## A vast selection offers choice.

With Accelerated Reader 360, students self-select what they want to read from more than 180,000 books and more than 1,500 nonfiction articles, with quizzes to develop a love for reading.

## Nonfiction articles prepare students for college, career, and life.

Adults engage in nonfiction every day by reading news, directions, and job-related materials.

High-interest nonfiction articles in Accelerated Reader 360 are a great way to introduce students to nonfiction.



By fourth grade, students should be reading a balance of literary and informational passages (NAEP).<sup>6</sup>

## Personalized goals lead to a growth mindset.

“Students with goals may outperform others because they have both a target goal, providing a motivating challenge, and a metacognitive awareness.”<sup>4</sup>

Accelerated Reader 360 supports three personalized goals and visual progress to motivate students and help them develop a growth mindset.



Struggling readers **2.5 x more likely**



Free/reduced lunch **2.8 x more likely**



English learners **4.8 x more likely**



## Close reading creates confident, literate adults.

New standards require students to “read like a detective and write like a reporter.”

Students develop essential life skills with Accelerated Reader 360 through built-in skills practice activities that require students to find text evidence and use it in their writing.